

Logo

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Primary version



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Protection zone

The logo is included in a safe zone and preferably surrounded by plenty of breathing space. Please respect it and never put any elements in it.



Color versions

These are the accepted use of the logo colors over light and dark backgrounds



Primary color versions



Secondary negative versions

Logo dont's

Please avoid the following uses, Use the logo as intended to maintain the brand value in all its assets.

The logo should always stand in contrast with its background to ensure readability and accessibility.



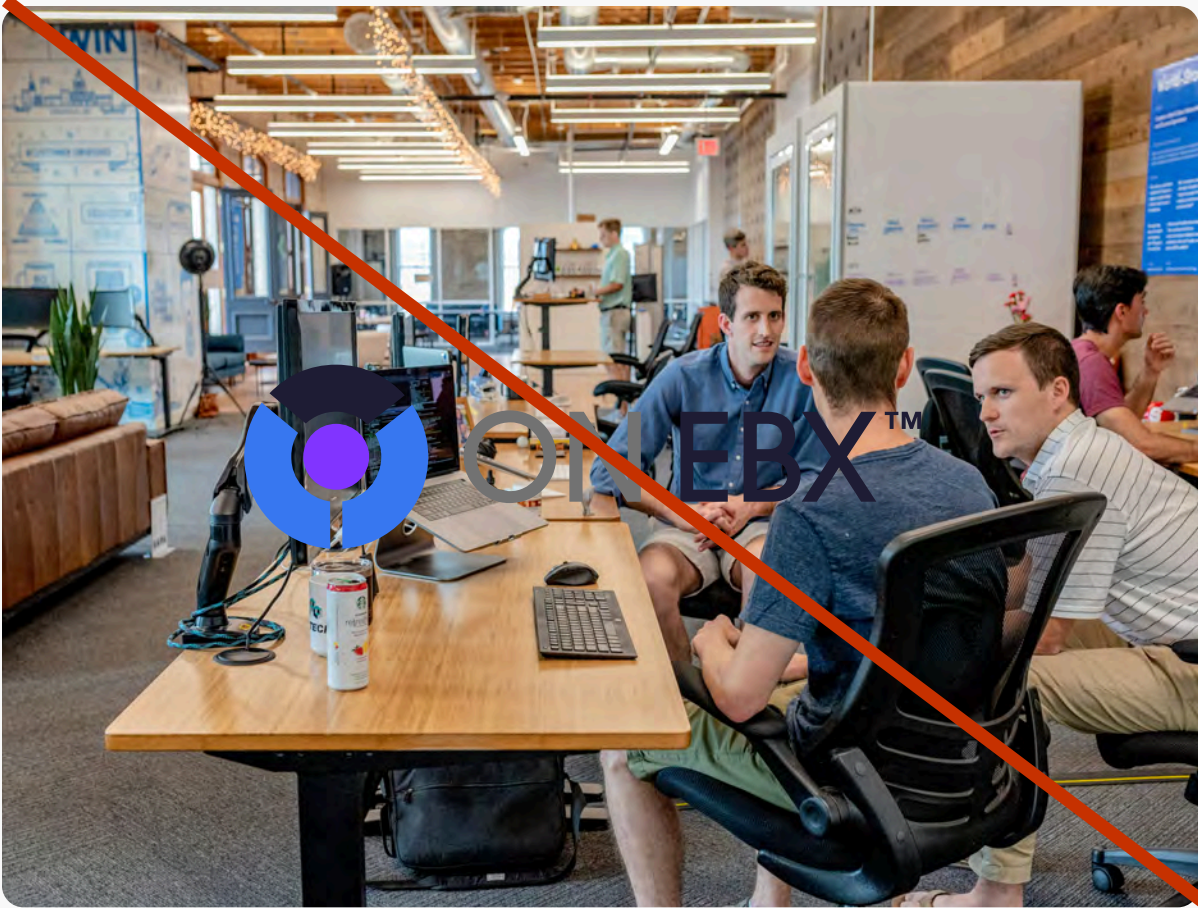
Don't put the logo in dark over color



Don't resize it unproportionally



Never change the colors



Don't use the color over an image without a solid frame